FOR POLICE, FIRE AND EMS DEPARTMENTS

SHOW THE WORLD WHERE YOUR CREW EATS

A food-travel show where the local first responders pick the restaurants.

Badge and Bites is hosted by **Neal McLoughlin**, a decorated, retired police officer. We visit departments, let your people choose the local spots they spend their own money on, and tell your city's story through its food and the people who serve it. Episodes run on YouTube, with clips on Facebook.

WHAT A VISIT LOOKS LIKE

HALF A DAY, START TO FINISH

01 A QUICK CALL
We talk with your PIO or community affairs team about who will join and what's off limits.

02 YOUR CREW PICKS THE SPOTS
Two or three favorite local places. We contact the restaurant owners.

03 WE FILM FOR 2 TO 4 HOURS
One or two officers, firefighters or medics, on or off duty. No disruption to operations.

04 YOU PREVIEW IT FIRST
Your PIO sees the episode before release, then gets clips to share on your own channels.

WHAT WE NEED FROM YOU

- Approval from your PIO or command staff
- One or two members willing to be on camera
- Their two or three favorite local spots
- Two to four hours on a day that suits you

WHAT YOUR DEPARTMENT GETS

- A positive story about your people and your city
- A boost for the small businesses your crew loves
- Ready-to-post clips for your social media
- A warm look at the job that helps recruiting
- No cost to the department

NO TACTICAL DETAILS
No secure areas, equipment, screens or anything that affects safety.

SIGNED RELEASES
Everyone on camera signs one. Bystanders stay out of the shot.

PICKS CAN'T BE BOUGHT
Restaurants never pay to be featured.

NO POLITICS
Service, people and food. Nothing else.



NEAL MCLOUGHLIN

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SCAN FOR DETAILS AND FAQ